

GRAND TOUR AFAM

CLOSING EVENT AND CATALOGUE LAUNCH

10 June 2026

10.30 AM - 12.30 PM

ITALIAN CULTURAL
INSTITUTE
OF BRUSSELS

RUE DE LIVOURNE 38,
BRUSSELS

Grand Tour AFAM is a two-year international journey through the excellence of Italian culture, art, creativity, and lifestyle, promoting the values of Made in Italy worldwide.

Bringing together 14 AFAM institutions, 2 public institutions – CNR-ISPC, Sapienza Università di Roma DigiLab – and other associated subjects: MAECI, Confindustria Young Entrepreneurs, Municipality of Rimini, the project celebrates Italy's history and beauty through the artistic and cultural expressions of young talents.

The closing event will be attended by the directors, representatives of the partner institutions. Among others, Riccardo Balbo (Director of the IED Group and President

of the Francesco Morelli Foundation), Umberto Bellodi (Director of the International Projects Department at the Accademia Teatro alla Scala), Alessandro Bertini (Director and President of Istituto Modartech), Cristina Cacioli (Deputy Director of LABA Academy Florence), Angelo Cioffi (Director of LABA Academy Brescia), Davide Ienco (Director of STM – Scuola del Teatro Musicale), Fabio Pelagalli (Head of the Evaluation Unit and Event Organization at NABA Academy), and Filippo Pernisco (Director of Accademia Italiana) will take part in the event.

Programme

WELCOME

Salvatore Marfella

Deputy Director of the Italian Cultural Institute of Brussels and Cultural Attaché of the Ministry of Foreign Affairs and International Cooperation

INTRODUCTION

Genny Di Bert

Internationalization Coordinator
Grand Tour AFAM

PROJECT PRESENTATION

Fabio Mongelli

Scientific Coordinator Grand Tour AFAM and
Director, Rome University of Fine Arts

PROJECT DESCRIPTION

Laura Leopardi

Research Manager Grand Tour AFAM

CATALOGUE PRESENTATION

Emanuele Cappelli

Designer

